



## 2004 GSA/FTS Network Services Conference

# TUNE<sup>INTO</sup> technology

**August 16-19, 2004**

**Opryland Hotel – Nashville, Tennessee**

**Web site: [www.networkservices.gsa.gov](http://www.networkservices.gsa.gov)**

**Helpline: 1-800-315-4333**

## You are invited!

The General Services Administration (GSA) Federal Technology Service (FTS) invites you to join us at the 2004 GSA/FTS Network Services Conference as we "Tune into Technology."

This forum is the perfect opportunity for the Federal Network and IT community along with our Industry Partners to gather together, share lessons learned, collaborate, view new technologies and plan for the future.

### Conference Registration |

Take advantage of our early bird pricing.

Register today at [www.networkservices.gsa.gov](http://www.networkservices.gsa.gov)

Government or Military attendee: \$695.00 on or before July 2, 2004 and \$745.00 from July 3, 2004 through August 2, 2004. After August 2, 2004 registrations will be conducted on-site.

Industry attendee: \$1,095.00 on or before July 2, 2004 and \$1,145.00 from July 3, 2004 through August 2, 2004. After August 2, 2004 registrations will be conducted on-site.

### Exhibit Information |

Our exhibit hall will offer the latest and greatest technology solutions from our FTS Industry Partners. For the latest information on exhibitors or to apply to exhibit, please visit our web site.

### Agency Meetings |

We invite you to have your Federal Agency meeting at the 2004 GSA/FTS Network Services Conference. Meeting space is provided free of charge. To schedule agency meeting space, please visit our web site.

### Hotel Information |

The 2004 GSA/FTS Network Services Conference will be held at the breathtaking Gaylord Opryland Hotel and Convention Center in Nashville, Tennessee. For more information or to book your hotel room visit the web site or call the Opryland Hotel direct at 615-883-2211. Reference group code: N-GSA1.

Check us out on the web: [www.networkservices.gsa.gov](http://www.networkservices.gsa.gov)



## Training Sessions |

We are offering three days of valuable educational opportunities, and many training sessions will allow you to receive Continuing Education Unit (CEU) credits. Here is the listing of the training sessions that will be featured at this year's event...

Training sessions are subject to change.

### Track 1 | FTS2001 Service Offerings

- 1.1 IP Enablement and Security Solutions — Sprint
- 1.2 IP Services - MCI
- 1.3 AT&T's Customer Leadership through BusinessDirect<sup>SM</sup>
- 1.4 Acing Your Security Report Card with MTSP — Qwest
- 1.5 Winstar Government Solutions FTS2001 Crossover Services
- 1.6 Doing Business with the Newest FTS2001 Crossover Provider, SBC
- 1.7 Verizon Long Distance Services for the Federal Market — a Compelling Choice
- 1.8 Managed Solutions That Meet Your Needs — Sprint
- 1.9 Managed Services and Beyond — MCI
- 1.10 Getting the Most from Hosting — AT&T
- 1.11 Contact Center Services for the Citizen — MCI

### Track 2 | Local Telecommunications Offerings

- 2.1 Overview of FTS Local Network Services Offerings
- 2.2 Connections: Implementing Federal Telecommunications Solutions
- 2.3 The President's National Security Telecommunications Advisory Committee (NSTAC)
- 2.4 9-1-1 Alphabet Soup
- 2.5 Work Smarter, Not Harder During Crisis Scenarios
- 2.6 Information Technology Accessibility

### Track 3 | Wireless Technologies

- 3.1 Wireless Technologies
- 3.2 Secure Wireless Technologies
- 3.3 Satellites Are Critical Infrastructure
- 3.4 Wireless Data: Improved Speeds and Security

### Track 4 | Emerging Technologies

- 4.1 Telecommunications Trends and Challenges
- 4.2 Technical Challenges Associated with Evolution of IP Networks
- 4.3 IPv6 - The Next Internet — MCI
- 4.4 Sprint Technology Evolution: Designed With the Future In Mind
- 4.5 Emerging Technologies from AT&T Labs
- 4.6 Ports of Entry: The Future of WAN — Qwest

### Track 5 | Transition

- 5.1 Network
- 5.2 Preparing for Network Transition
- 5.3 The Role of the Transition Working Group

### Track 6 | Solutions

- 6.1 GSA Assisted Contracting and Project Management Services
- 6.2 GSA Professional Services
- 6.3 Comprehensive Network Solutions
- 6.4 Fed Learn: Distance Learning in the Federal Government
- 6.5 Smart Cards: Physical & Logical Access Solutions
- 6.6 Billing Solutions with FTS2001 Industry Partners
- 6.7 Billing Solutions — Crossover
- 6.8 Full-Court Press ... The Rational Approach to System Security

### Track 7 | Technology Management

- 7.1 Implementation of the New Task Order Management System — GSA Preferred
- 7.2 Performance Based Acquisition (PBA)
- 7.3 The Federal Communications Commission's Network Reliability and Interoperability Council (NRIC)
- 7.4 Telecom Regulatory Change — The VOIP Challenge
- 7.5 E-Authentication
- 7.6 Business Enterprise Architecture
- 7.7 Networks: Foundation of the Enterprise
- 7.8 SmartBUY: The Road to Governmentwide Enterprise Licensing Agreements (ELA) — Not If, But When?

### DAR Training

Sprint, MCI, & AT&T DAR Training will be offered on Monday 8/16 between 9 a.m. - 4 p.m. To register for DAR training, visit our web site.

For a complete list of course descriptions and the training agenda, reference the web site at [www.networkservices.gsa.gov](http://www.networkservices.gsa.gov)

## Speaker Info |

Subject to change.

### Ricky Skaggs



By the time he was in his mid-thirties, Kentuckian Ricky Skaggs had already produced a career's worth of music. The term "multi-talented" lacks the power to characterize this extraordinary singer and instrumentalist. Not only can Ricky sing and pick with the best in progressive country, has a broad and deep experience in traditional music, but also he has an extensive microphone collection and has seen technology change in the music industry over the last twenty years.

#### Keynote Luncheon Speaker

**Tuesday, August 17, 2004**

**12:00 - 1:30 p.m.**

### Ken Schmidt



The former director of communications for Harley-Davidson Motor Company, Ken has played an active role in one of the most celebrated turnarounds in corporate history. His presentation, "The Rise, Fall, and Rise of Harley-Davidson" is a fascinating story of building an entirely new corporate culture, of rekindling relationships with customers, and reaching out to new ones in completely untraditional ways.

#### Keynote Luncheon Speaker

**Wednesday, August 18, 2004**

**12:00 - 1:30 p.m.**

**August 16-19, 2004**

**Opryland Hotel – Nashville, Tennessee**

**Web site: [www.networkservices.gsa.gov](http://www.networkservices.gsa.gov)**

**Helpline: 1-800-315-4333**

### Larry Irving



Larry Irving is the President of the Irving Information Group, a consulting firm providing strategic planning and market development services to international telecommunications and information technology companies, non-profit organizations and foundations. His presentation "Tomorrow's Technologies Today: Trends and Telecommunications" will provide you with valuable information. Mr. Irving's twenty years experience with the telecommunications, internet and information technology industries gives him a unique perspective into the intersection of government policy and telecommunications.

#### Keynote Plenary Session Speaker

**Wednesday, August 18, 2004**

**8:30 - 9:45 a.m.**

### Dr. Mae C. Jemison

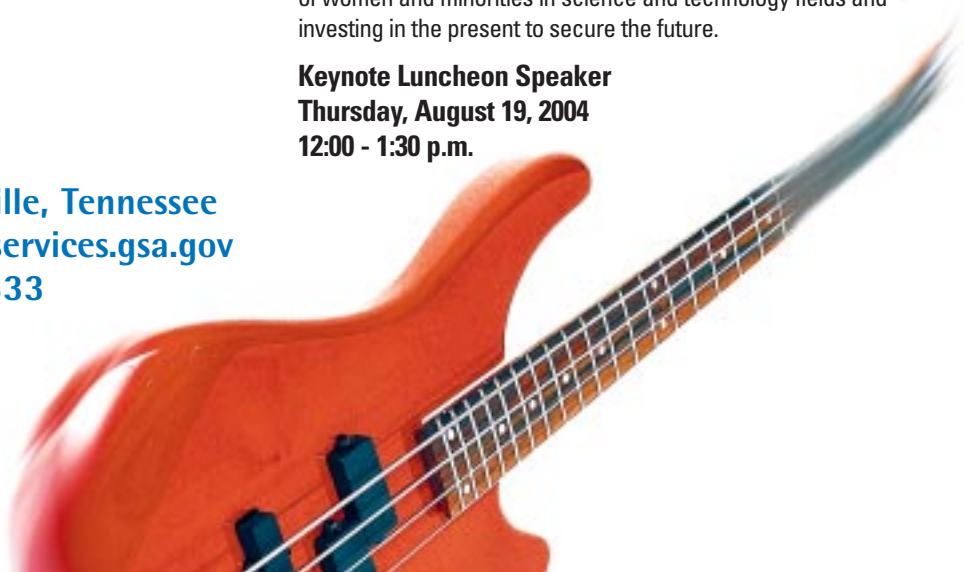


Mae C. Jemison blasted into orbit aboard the space shuttle Endeavour, September 12, 1992, the first woman of color to go into space. Now, founder and president of two technology companies, the space flight was just one of a series of accomplishments for this dynamic woman. A noted lecturer, Dr. Jemison speaks nationally and internationally on science literacy, sustainable development, education, achieving excellence, the importance of increased participation of women and minorities in science and technology fields and investing in the present to secure the future.

#### Keynote Luncheon Speaker

**Thursday, August 19, 2004**

**12:00 - 1:30 p.m.**





## Agenda |

Agenda is subject to change.

### Monday, August 16, 2004

7:00 am - 7:00 pm	Registration
8:00 am - 5:00 pm	Agency Meetings
9:00 am - 4:00 pm	DAR Training
5:00 pm - 7:00 pm	Grand Opening Reception in Exhibit Hall

### Tuesday, August 17, 2004

7:00 am - 5:00 pm	Registration
9:45 am - 5:00 pm	Exhibit Hall Open
7:00 am - 8:15 am	Continental Breakfast
8:30 am - 9:45 am	Welcome
9:45 am - 10:30 am	Coffee Break in Exhibit Hall
10:30 am - 11:45 am	Concurrent Training Sessions
12:00 pm - 1:30 pm	Lunch — Keynote Speaker Ricky Skaggs
1:30 pm - 2:00 pm	Dessert in Exhibit Hall
2:15 pm - 3:30 pm	Concurrent Training Sessions
3:30 pm - 4:15 pm	Snack Break in Exhibit Hall
4:15 pm - 6:30 pm	Agency Meetings
6:30 pm - 9:30 pm	Off-site Social Event — Smiley Hollow (additional cost)

### Wednesday, August 18, 2004

7:00 am - 5:00 pm	Registration
9:45 am - 5:00 pm	Exhibit Hall Open
7:00 am - 8:15 am	Continental Breakfast
8:30 am - 9:45 am	Plenary Session — Keynote Speaker Larry Irving
9:45 am - 10:30 am	Coffee Break in Exhibit Hall
10:30 am - 11:45 am	Concurrent Training Sessions
12:00 pm - 1:30 pm	Awards Lunch — Keynote Speaker Ken Schmidt
1:30 pm - 2:00 pm	Dessert in Exhibit Hall
2:00 pm - 3:15 pm	Concurrent Training Sessions
3:00 pm - 3:30 pm	Snack Break in Exhibit Hall
3:30 pm - 4:45 pm	Concurrent Training Sessions
4:45 pm - 5:30 pm	Agency Meetings
5:30 pm - 7:00 pm	GSA/FTS Networking Reception — “Meet and Greet Your FTS Customer Service Representative”

### Thursday, August 19, 2004

7:00 am - 12:00 pm	Registration Open
7:30 am - 8:45 am	Continental Breakfast
9:00 am - 10:15 am	Concurrent Training Sessions
9:45 am - 10:30 am	Coffee Break
10:30 am - 11:45 am	Concurrent Training Sessions
12:00 pm - 1:30 pm	Lunch — Keynote Speaker Dr. Mae Jemison
2:00 pm - 5:00 pm	Agency Meetings

### Friday, August 20, 2004

9:00 am - 3:00 pm	Agency Meetings
-------------------	-----------------

## Evening Activities |

### Grand Opening Reception

The General Services Administration (GSA) Federal Technology Service (FTS) invites all conference attendees to join us at our “Grand Opening Reception in the Exhibit Hall” on Monday evening as we kick off the opening of the 2004 GSA/FTS Network Services Conference!

Come “Tune into Technology” and see the latest and greatest technologies that our FTS Industry Partners have to offer! The Grand Opening Reception is the perfect opportunity to network, meet with FTS and Industry Partners to discuss your technical requirements, set up meetings for the week, meet friends and colleagues, or just tour the exhibit hall to see what new solutions for the future are being offered.

### Monday, August 16, 2004

**5:00 – 7:00 pm**

Attire: Business Casual

### Off-site Event —

### Tennessee Country Hoe-down at Smiley Hollow

Come one, Come all! The Commissioner of FTS would like to invite all conference attendees: Government, Industry, Exhibitors, and guests to attend a fun filled old-fashioned Tennessee Country Barbeque and Barn Dance located at the Rustic “Smiley Hollow” just south of the Mason-Dixon Line in the cool peaceful mountains of middle Tennessee.

This is a voluntary off-site conference event. This event is an additional cost to all conference attendees. You can register and pay to attend at the conference web site.

### Tuesday, August 17, 2004

**6:30 – 9:30 pm**

Attire: Casual

### GSA/FTS Networking Reception — “Meet and greet your FTS Customer Service Representative”

Come “Meet and Greet your FTS Customer Service Representative.” All registered conference attendees are invited to attend this relaxing, informal networking event planned for Wednesday night that will allow you to spend time with your FTS Customer Service Representative, friends, and colleagues. This networking reception will be the perfect opportunity to “Tune into Technology,” and talk to your FTS Customer Service Representatives, or other Government attendees about the challenges of government telecommunications and managed network services, and plan for the future.

### Wednesday, August 18, 2004

**5:30 – 7:00 pm**

Attire: Business Casual